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***DMV Black Restaurant Week and the Virginia Black Business Directory Announce Collaborative Partnership for Juneteenth DMVA Black Restaurant Week
June 19, 2021 – June 26, 2021***

Washington, D.C./Fredericksburg, VA (April 14, 2021) – DMVA Black Restaurant Week is a collaborative partnership between DMV Black Restaurant Week (DMVbrw) and the Virginia Black Business Directory (VABBD) celebrating Juneteenth from June 19 - 26, 2021.

The collaborative mission is to infuse more support for black-owned businesses through collaboration and strengthening of the ecosystem through curated programming and education.

“DMV Black Restaurant is excited to partner with the Virginia Black Business Directory,” says Dr. Erinn Tucker, Co-Founder, DMV Black Restaurant Week. *“We discovered our alignment in 2020 and after further discussion, we knew this would be the perfect time to partner together regionally to celebrate black-owned businesses in the food and beverage industry during a holiday that is specific to our culture.”*

Both organizations support black-owned businesses in the food and hospitality industry within their respective markets allowing for natural synergies, making it impactful for the entire community.

“This was a no-brainer for us because both businesses support increasing the visibility and patronage of black-owned businesses all year-round,” says Ernisha Hall, Co-Founder, VA Black Business Directory. *“We’re happy to encourage our businesses to collaborate and we want to not only talk about it but also show what it looks like.”*

Black-owned businesses in the food and beverage industry and located in DC, Maryland or Virginia should sign up now to participate in the Juneteenth DMVA Black Restaurant Week at <https://www.dmvbrw.com/>.

ABOUT

DMV Black Restaurant Week (DMVbrw) is the brainchild of TEAJ (Tate, Erinn, and AJ). They bring their passion for entrepreneurship, hospitality, and education together to help businesses continue the legacy of dining in the region. DMVbrw mission is to celebrate and support black hospitality, food, and beverage entrepreneurs and employees through awareness, professional development, external resources, and events.

VA Black Business Directory (VABBD) founded by Ernisha & Tracey Hall is a non-profit organization that created a mobile app that lists Black-owned businesses in Virginia, Maryland and the Washington, D.C. area. The mission of the organization is to connect businesses owned by people of color, consumers, creating networking initiatives, providing educational opportunities, and promote community collaboration.

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www.dmvbrw.com